

THINKLOCAL

MAGAZINE

Contact us ...

07543 967394

info@thinklocalmagazine.co.uk

www.thinklocalmagazine.co.uk

Created in March 2014, Thinklocal is proud to be a truly independent local magazine. Every month, 13,500 copies are delivered to residents in and around St Neots, ensuring our advertisers and contributors reach the heart of the community with every issue.

Why advertise in Thinklocal

The full colour A5 magazine is packed with useful local stories and information making it an attractive read, giving residents a reason to keep and refer back to.

- ▶ 13,500 copies are delivered free locally.
- ▶ Published online via our website and our Facebook page.
- ▶ Advertising rates are very competitive.
- ▶ There are no long term commitments.
- ▶ Delivered to St Neots, Eaton Ford, Eaton Socon, Eynesbury, Little Paxton, Loves Farm, Priory Park & Wintringham, with Drop offs locally.

Advert type	1 Month price	Multiple months/ ongoing price
Pricing is based on ad size and runtime. Choose between a flexible, ongoing subscription or a fixed-term contract ranging from one to three-plus months.		
Eighth PG	£42	£35
Quarter PG	£78	£65
Half PG	£132	£110
Half PG contents	£150	£125
Full PG	£240	£200
Full PG inside front/back or crossword	£276	£230
Full PG back cover	N/A	£250
Double PG Spread	£402	£335
Facebook advert	£25	£20
Leaflet distribution – per 1000 A5		from £60
Advert design – all sizes. 4 x amends thereafter FOC.		£50
Event Listing (What's On).		
Not-for-profit	N/A	N/A
Not-for-profit (further afield)	£5	£12 per annum
Local Businesses	£20	£15
Further Afield Events	£20	£15
The above prices exclude VAT at 20%		

Pre-Payment only bank transfer for the initial booking. Thank you.

Please note, one calendar months notice is required to cancel your advertising with Thinklocal Magazine.



Advert Artwork

All our adverts are printed full colour (4-colour).

Adverts should be supplied at the appropriate size with a resolution of 300dpi in one listed formats - PDF, JPEG or TIFF.

Please note: any adverts supplied in Microsoft Word, Publisher or Powerpoint may not be acceptable as a fully designed advert so we reserve the right to make a modest charge if this requires further work.

Full Page Advert

136mm wide
x
194.5mm high

Half Page Advert

136mm wide
x
96mm high

Quarter Page Advert

66mm wide
x
96mm high

Eighth Page Advert

66mm wide
x
46.5mm high



Leaflet delivery service

Leaflets can be delivered monthly with the magazines. Simply choose the areas you would like your leaflets delivered to on the below map and contact me.



Contact Joanne ...

07543 967394 | info@thinklocalmagazine.co.uk | www.thinklocalmagazine.co.uk

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Advert, Content and Leaflet Deadlines

FEBRUARY 27	MARCH 27	APRIL 27
Adverts/Content Monday 11th January	Adverts/Content Monday 8th February	Adverts/Content Thursday 11th March
Leaflets Monday 18th January	Leaflets Monday 15th February	Leaflets Thursday 18th March
MAY 27	JUNE 27	JULY 27
Adverts/Content Monday 12th April	Adverts/Content Monday 10th May	Adverts/Content Friday 11th June
Leaflets Monday 19th April	Leaflets Monday 17th May	Leaflets Friday 18th June
AUGUST 27	SEPTEMBER 27	OCTOBER 27
Adverts/Content Monday 12th July	Adverts/Content Wednesday 11th August	Adverts/Content Friday 10th September
Leaflets Monday 19th July	Leaflets Wednesday 18th August	Leaflets Friday 17th September
NOVEMBER 27	DECEMBER 27	JANUARY 28
Adverts/Content Monday 11th October	Adverts/Content Wednesday 10th November	Adverts/Content Tuesday 7th December
Leaflets Monday 18th October	Leaflets Wednesday 17th November	Leaflets Tuesday 14th December

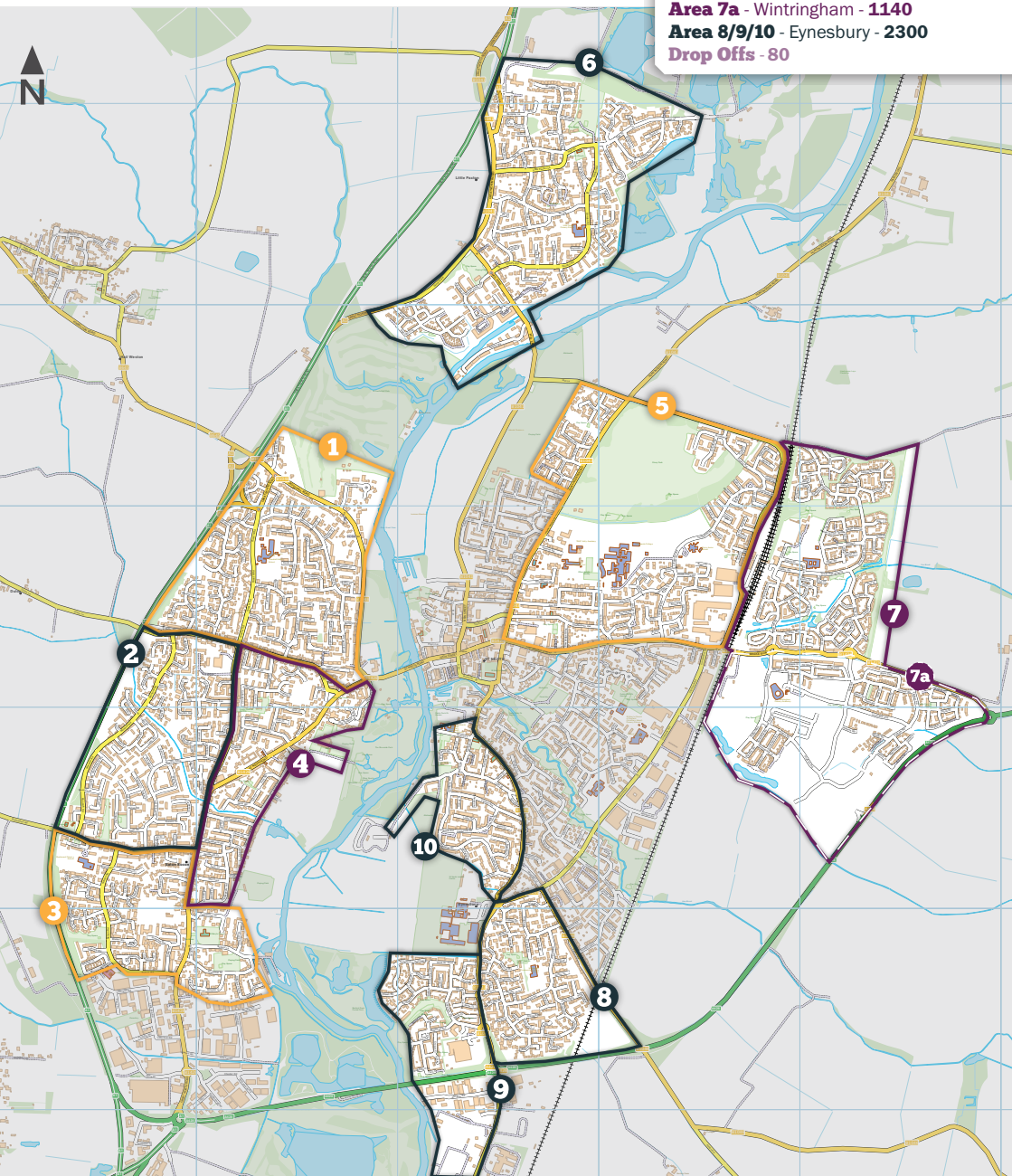
The above dates may be subject to change by Thinklocal Magazine.

*Confirmed reservations and ads submitted after the cut-off point won't be published and may still be subject to costs, at Thinklocal Magazine's sole discretion.

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DELIVERIES

Area 1 - Eaton Ford - 1240
Area 2 - Eaton Socon - 1500
Area 3 - Eaton Socon - 1110
Area 4 - St Neots - 1050
Area 5 - St Neots - 1650
Area 6 - Little Paxton - 2200
Area 7 - Loves Farm - 1230
Area 7a - Winttringham - 1140
Area 8/9/10 - Eynesbury - 2300
Drop Offs - 80



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