# THiNKLOCAL MAGAZINE

**Contact us . . .**
07543 967394
info@thinklocalmagazine.co.uk
www.thinklocalmagazine.co.uk

Created in March 2014, Thinklocal is proud to be a truly independent local magazine. Every month, 13,500 copies are delivered to residents in and around St Neots, ensuring our advertisers and contributors reach the heart of the community with every issue.

## Why advertise in Thinklocal

The full colour A5 magazine is packed with useful local stories and information making it an attractive read, giving residents a reason to keep and refer back to.

- 13,500 copies are delivered free locally.
- Published online via our website and our Facebook page.
- Advertising rates are very competitive.
- There are no long term commitments.
- Delivered to St Neots, Eaton Ford, Eaton Socon, Eynesbury, Little Paxton, Loves Farm, Priory Park & Wintringham, with Drop offs locally.

| Advert type | 1 Month price | Multiple months/ ongoing price |
|---|---|---|
| Pricing is based on ad size and runtime. Choose between a flexible, ongoing subscription or a fixed-term contract ranging from one to three-plus months. | | |
| Eighth PG | £42 | £35 |
| Quarter PG | £78 | £65 |
| Half PG | £132 | £110 |
| Half PG contents | £150 | £125 |
| Full PG | £240 | £200 |
| Full PG inside front/back or crossword | £276 | £230 |
| Full PG back cover | N/A | £250 |
| Double PG Spread | £402 | £335 |
| Facebook advert | £25 | £20 |
| Leaflet distribution – per 1000 A5 | | from £60 |
| Advert design – all sizes. 4 x amends thereafter FOC. | | £50 |
| **Event Listing (What's On).** | | |
| Not-for-profit | N/A | N/A |
| Not-for-profit (further afield) | £5 | £12 per annum |
| Local Businesses | £20 | £15 |
| Further Afield Events | £20 | £15 |
| **The above prices exclude VAT at 20%** | | |

Pre-Payment only bank transfer for the initial booking. Thank you.
Please note, one calendar months notice is required to cancel your advertising with Thinklocal Magazine.

# Advert Artwork

All our adverts are printed full colour (4-colour).

Adverts should be supplied at the appropriate size with a resolution of 300dpi in one listed formats - PDF, JPEG or TIFF.

Please note: any adverts supplied in Microsoft Word, Publisher or Powerpoint may not be acceptable as a fully designed advert so we reserve the right to make a modest charge if this requires further work.

**Full Page Advert**
136mm wide
x
194.5mm high

**Half Page Advert**
136mm wide
x
96mm high

**Quarter Page Advert**
66mm wide
x
96mm high

**Eighth Page Advert**
66mm wide
x
46.5mm high

# Leafet delivery service

Leaflets can be delivered monthly with the magazines. Simply choose the areas you would like your leaflets delivered to on the below map and contact me.

**Contact Joanne . . .**
07543 967394 | info@thinklocalmagazine.co.uk | www.thinklocalmagazine.co.uk

# Advert, Content and Leaflet Deadlines

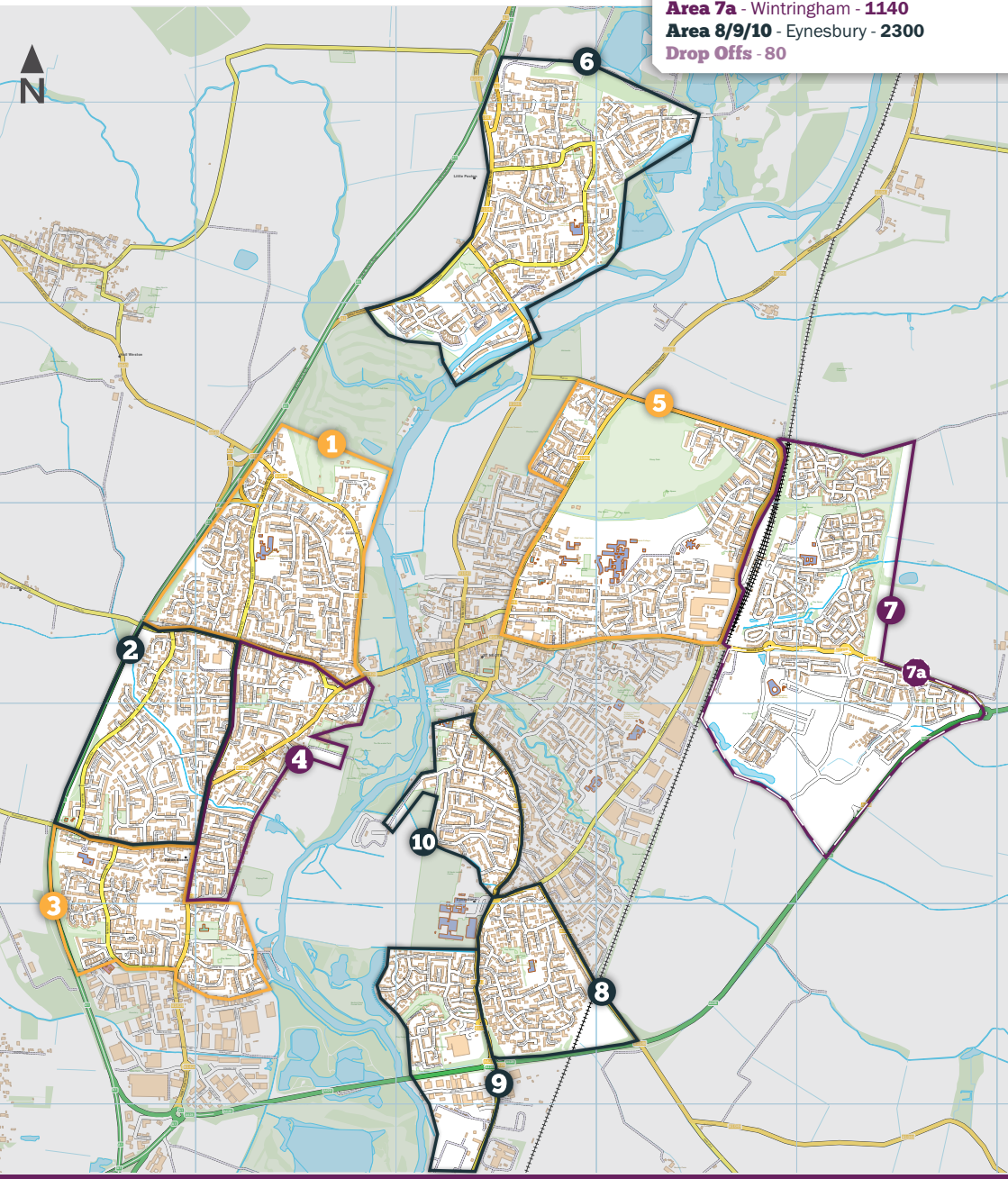
| FEBRUARY 27 | MARCH 27 | APRIL 27 |
|---|---|---|
| **Adverts/Content** Monday 11th January | **Adverts/Content** Monday 8th February | **Adverts/Content** Thursday 11th March |
| **Leaflets** Monday 18th January | **Leaflets** Monday 15th February | **Leaflets** Thursday 18th March |
| **MAY 27** | **JUNE 27** | **JULY 27** |
| **Adverts/Content** Thursday 8th April | **Adverts/Content** Monday 10th May | **Adverts/Content** Friday 11th June |
| **Leaflets** Thursday 8th April | **Leaflets** Monday 17th May | **Leaflets** Friday 18th June |
| **AUGUST 27** | **SEPTEMBER 27** | **OCTOBER 27** |
| **Adverts/Content** Monday 12th July | **Adverts/Content** Wednesday 11th August | **Adverts/Content** Friday 10th September |
| **Leaflets** Monday 19th July | **Leaflets** Wednesday 18th August | **Leaflets** Friday 17th September |
| **NOVEMBER 27** | **DECEMBER 27** | **JANUARY 28** |
| **Adverts/Content** Monday 11th October | **Adverts/Content** Wednesday 10th November | **Adverts/Content** Tuesday 7th December |
| **Leaflets** Monday 18th October | **Leaflets** Wednesday 17th November | **Leaflets** Tuesday 14th December |

**The above dates may be subject to change by Thinklocal Magazine.**

*Confirmed reservations and ads submitted after the cut-off point won't be published and may still be subject to costs, at Thinklocal Magazine's sole discretion.

# THiNK LOCAL
## DELIVERIES

**Area 1** - Eaton Ford - **1240**
**Area 2** - Eaton Socon - **1500**
**Area 3** - Eaton Socon - **1110**
**Area 4** - St Neots - **1050**
**Area 5** - St Neots - **1650**
**Area 6** - Little Paxton - **2200**
**Area 7** - Loves Farm - **1230**
**Area 7a** - Wintringham - **1140**
**Area 8/9/10** - Eynesbury - **2300**
**Drop Offs** - **80**

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