

THINKLOCAL

MAGAZINE

Contact us ...
07543 967394

info@thinklocalmagazine.co.uk
www.thinklocalmagazine.co.uk

Thinklocal Magazine was created in March 2014 as an independent local magazine. Now with 13,300 magazines delivered monthly to residents of St Neots and the surrounding areas, it is one of the most popular magazines in the area, giving contributors, advertisers and content providers excellent exposure to local people.



Why advertise in Thinklocal

The full colour A5 magazine is packed with useful local stories and information making it an attractive read, giving residents a reason to keep and refer back to.

- ▶ 13,300 copies are delivered free locally.
- ▶ Published online via our website and our Facebook page.
- ▶ Advertising rates are very competitive.
- ▶ There are no long term commitments.
- ▶ Delivered to St Neots, Eaton Ford, Eaton Socon, Eynesbury, Little Paxton, Loves Farm, Priory Park & Wintringham, with Drop offs locally.

Advert Type	1 insertion (price per month)	3 insertions or more (price per month)
Eight PG	£35	£30
Quarter PG	£65	£60
Half PG	£110	£105
Half PG contents	£125	£120
Full PG	£200	£190
Full PG inside front/back or crossword	£230	£220
Full PG back cover	£250	£240
Double PG Spread	£335	£325
Facebook advert upgrade		£15
Leaflet distribution – per 1000		£60
Advert design – all sizes. Amends thereafter FOC.		£40
Discounts available for multiple bookings.		
The above prices exclude VAT at 20%		

Pre-Payment only bank transfer for the initial booking. Thank you.

Please note, one calendar months notice is required to cancel your advertising with Thinklocal Magazine.



Advert Artwork

All our adverts are printed full colour (4-colour).

Adverts should be supplied at the appropriate size with a resolution of 300dpi in one listed formats - PDF, JPEG or TIFF.

Please note: any adverts supplied in Microsoft Word, Publisher or Powerpoint may not be acceptable as a fully designed advert so we reserve the right to make a modest charge if this requires further work.

Full Page Advert

136mm wide
x
194.5mm high

Half Page Advert

136mm wide
x
96mm high

Quarter Page Advert

66mm wide
x
96mm high

Eight Page Advert

66mm wide
x
46.5mm high



Leaflet delivery service

We can deliver leaflets monthly with our magazines in and around St Neots. For more information and details of areas, please get in contact.

Contact us ...
07543 967394 | info@thinklocalmagazine.co.uk | www.thinklocalmagazine.co.uk

THiNKLOCAL



THiNK LOCAL

St. Neots

- Area 1** - Eaton Ford - **1240** magazines
- Area 2** - Eaton Socon - **1500** magazines
- Area 3** - Eaton Socon - **1110** magazines
- Area 4** - Eaton Socon-Eaton Ford - **1050** magazines
- Area 5** - St Neots - **1650** magazines
- Area 6** - Little Paxton - **2200**
- Area 7** - Loves Farm - **1250** magazines
- Area 7a** - Wintringham - **850** magazines
- Area 8/9/10** - Eynesbury - **2300** magazines
- Drops Offs** - **150** magazines

