

THiNKLOCAL MAGAZINE

• Contact us ...

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info@thinklocalmagazine.co.uk
www.thinklocalmagazine.co.uk

Your magazine, delivered free to your door and published online for everything St Neots and the surrounding area. 12,600 print copies delivered every month, full of featured and regular articles and promoting local businesses to local people.



Why advertise in Thinklocal

The full colour A5 magazine is packed with useful local stories and information making it an attractive read, giving residents a reason to keep and refer back to.

- ▶ 12,600 copies are delivered free locally.
- ▶ Published online via our website and our Facebook page.
- ▶ Advertising rates are very competitive.
- ▶ There are no long term commitments.
- ▶ Delivered to St Neots, Eaton Ford, Eaton Socon, Eynesbury, Little Paxton, Loves Farm, Priory Park & Wintringham.

Advert Type	1 insertion (price per month)	3 insertions or more (price per month)	Online only
Eight PG	£35	£30	N/A
Quarter PG	£65	£60	£33
Half PG	£110	£105	£58.20
Half PG contents	£125	£120	N/A
Full PG	£200	£190	£108
Full PG inside front/back or crossword	£230	£220	N/A
Full PG back cover	£250	£240	N/A
Double PG Spread	£335	£325	N/A
Facebook advert upgrade		£15	
Leaflet distribution – per 1000		£60	
Advert design – all sizes. Amends thereafter FOC.		£40	
Discounts available for multiple bookings.			
The above prices exclude VAT at 20%			

Pre-Payment only by either card or bank transfer for the initial booking. Thank you.

Please note, one calendar months notice is required to cancel your advertising with Thinklocal Magazine.



Advert Artwork

All our adverts are printed full colour (4-colour).

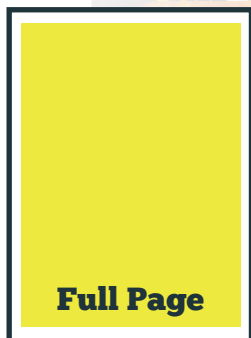
Adverts should be supplied at the appropriate size with a resolution of 300dpi in one listed formats - PDF, JPEG or TIFF.

Please note: any adverts supplied in Microsoft Word, Publisher or Powerpoint may not be acceptable as a fully designed advert so we reserve the right to make a modest charge if this requires further work.

Full Page

136mm wide

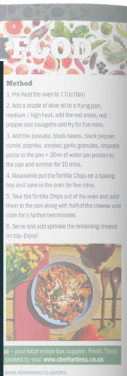
X
194.5mm high



Half Page

136mm wide

X
96mm high



Quarter Page

66mm wide

X
96mm high



Eight Page

66mm wide

X
46.5mm high



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Joanne & Lorraine